

M.Com. Semester – III (OC)

Paper No. 7211

Subject : Computer Application in Business

Sr. No. 2840

Max Marks : 100

Time 3 hours

Instructions : Attempt all questions. All questions carry equal marks.

Q1. Attempt any two of the following

- (a) Define the terms Knowledge, Understanding and Wisdom.
- (b) Write down the various functions of an Operating system?
- (c) Distinguish between Micro Computer, Mini Computer and Main Frame computer.

Q2. Attempt any two of the following

- (a) What is Domain Name System (DNS)? Explain its uses.
- (b) What is Search Engine? Explain any three popular search engines.
- (c) Write down any five key components of Internet.

Q3. Attempt any two of the following

- (a) What is Workbook? Write down main features of Workbook?
- (b) Explain the use of Power Point Presentation in Marketing?
- (c) Differentiate between Knowledge based information System and Office Automation System.

Q4. Attempt any two of the following

- (a) Define the term DBMS, What are the advantages of using Database Management System?
- (b) What is Cloud Computing? What are its advantages?
- (c) What is E-Governance? Discuss the impact of E-Governance in Commerce.

Q5. Attempt any two of the following:

- (a) Firewall
- (b) FTP
- (c) Extranet
- (d) Payment Gateway
- (d) GSM
- (e) 4G