

This question paper contains 2 printed pages]

100

Your Roll No.....

7034

M.Com./Semester III (OC) G

Paper No. 7211 : Computer Application in Business

Time : 3 Hours

Maximum Marks : 100

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt *All* questions.

All questions carry equal marks.

1. Attempt any *two* of the following :
 - (a) Explain Information, Knowledge, Understanding & Wisdom.
 - (b) What is System Software ? Differentiate System Software and Application Software.
 - (c) Distinguish between Micro Computer, Mini Computers and Mainframes Computer Systems.
2. Attempt any *two* of the following :
 - (a) Explain the functioning of the Computer Systems using Block Diagram.
 - (b) What is Search engine optimization ? Explain its uses.
 - (c) What is Email ? Discuss the merits and demerits of various methods for sending email to multiple recipients.

P.T.O.

3. Attempt any *two* of the following :
- (a) Write down any *five* functions of worksheets. Explain using suitable example.
 - (b) What is PowerPoint Presentation ? Write down various type of Layouts.
 - (c) What are features of Database Management System ? Write down the advantages and disadvantages of DBMS.
4. Attempt any *two* of the following :
- (a) Distinguish between Wired and Wireless Network.
 - (b) Explain OSI model. Explain various types of layers.
 - (c) Differentiate between Management Information System and Transaction Processing System.
5. Attempt any *four* of the following :
- (1) Web Tools for teaching and learning
 - (2) URL
 - (3) Cloud Computing
 - (4) Mobile Governance
 - (5) WWW
 - (6) Recent Developments in IT
 - (7) Star Topology