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MBA (FT)

**Paper - F - 402**  
**International Business Environment**

Time : 3 hours

Maximum Marks :70

(Write your Roll No. on the top of immediately on receipt of this question paper):  
Attempt any **five** questions. All questions carry equal marks.

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| 1. | “International business is only an extension of and a variation on domestic business” – critically evaluate the statement.   | (14) |
| 2. | What are the limitations of Porter’s Diamond and Vernon’s PLC theory while explaining international trade? Elaborate by giving an example of each. One example should be from services.  | (14) |
| 3. | Enumerate the features of different types of trading blocks. Explain the rationale for trading blocks coming into existence.   | (14) |
| 4. | Why governments intervene in trade and businesses? What are the instruments available to them for such interventions?  | (14) |
| 5. | “FDI is a weapon of colonialism of 21 <sup>st</sup> century. It allows exploitation of, economically poor, socially less privileged and politically less developed nations with abundance of one or the other kind of wealth”- Take a stand and defend your stand. | (14) |
| 6. | Explain different tools available for country profiling and country selection with accompanying advantages and disadvantages.  | (14) |
| 7. | Enumerate different steps involved in export as a strategy for international expansion.  | (14) |
| 8. | Write short note on any two of the following.<br>A. Hofstede’s dimensions of culture<br>B. Licensing and Franchising<br>C. Off shore banking   | (14) |