4229   **A**

MBA (FT)

Paper MBAFT -6108
Information Technology Management

(Admissions of 2010 and onwards)

Time : 3 hours   Maximum Marks :50

(Write your Roll No. on the top of immediately on receipt of this question paper).
Attempt any five questions. All questions carry equal marks.

1. Discuss the performance of Indian IT industry with particular reference to ITS and ITeS. Which sectors are the major consumers of IT in India at present and which sectors offer greater potential in future?

2. What do you understand by Elements of IT System Setup in an organization? How do these help in planning, developing, managing and budgeting an IT infrastructure? Elaborate your answer with the help of an example.

3. How do you go about deciding the applications of computers in a business organization? Give examples of IT Applications in the following industries:

   a. Railways
   b. Retail
   c. Insurance

4. Discuss utility of the following commands in MS-Office:

   a. Styles in MS-Word
   b. Scenario Analysis in MS-Excel
   c. Advanced Filter in MS-Excel
   e. Slide Show in MS-PowerPoint

5. What do you understand by an I-P-O Cycle? How does an I-P-O Cycle help us understand the concept of Data Processing in batch and real-time mode? Explain the concept of Master and Transaction Data Tables in this context.

6. "Pay-thru-me(PTM)" is a small enterprise providing household related services to about 1000 customers. Most of their customers are regular customers and rely on PTM for their bill payment, grocery purchase and bank related processes. How can various components of MS-Office be useful to PTM.

7. Write short notes on the following:

   a. Software Development Cycle
   b. MS-Office 2007
   c. On-line Transaction Processing Systems