

4208

A

MBA (FT)

Paper MBAFT -6208
Management of Information Systems

(Admissions of 2010 and onwards)

Time : 3 hours

Maximum Marks :50

(Write your Roll No. on the top of immediately on receipt of this question paper).

Part – A is compulsory. Attempt any **Three** questions from Part B.

Part – A

1. Briefly introduce the industry and the organization you have studied as a part of your group field assignment and answer the following questions in this context:
 - a. Comment on IT Leadership of this organization and how does it compare with the best-in-class in India in the industry? 5
 - b. What are the high impact applications of IT implemented in the chosen organization? Discuss their relevance for gaining competitive advantage in future. 5
 - c. Map the selected organization in the industry on Nolan's Stage Growth Model. What would you recommend to take it forward? 5
 - d. Comment on the IT Architecture in the chosen organization. What would you recommend as a futuristic IT Architecture for the organization? 5

Part – B

2. Information requirements vary at different levels of management in an organization. Discuss various types of information systems that might be useful to managers depending on their roles and responsibility with the help of an example. 10
3. Discuss chronological stages of System Development Life Cycle with essential deliverables at the end of each stage. What are the limitations of the traditional stage-wise model? How can these limitations be overcome in a high risk development project? 10

4. Discuss any three of the following:

- a. MIS and Decision Support
- b. Internet and Supply Chain Management
- c. Inter-organization Systems
- d. Artificial Intelligence Based Systems
- e. Business Process Re-engineering

10

5. "Transaction Processing Systems are the most vital and first systems to be implemented in an organization". Comment on this statement in the context of Computer Based Information Systems (CBIS). Discuss relationship among different types of CBIS?

10

6. What are the opportunities available to an organization for gaining competitive advantage through use of information technology? Discuss with the help of relevant models and type of information systems.

10