

[This question paper contains 4 printed pages.]

3084

Your Roll No. ....

MEM

J

Paper – ME.557

MANAGEMENT CONCEPTS &  
ORGANISATIONAL BEHAVIOUR

Time : 3 Hours

Maximum Marks : 100

*(Write your Roll No. on the top immediately  
on receipt of this question paper.)*

*Attempt any five questions.*

*All questions carry equal marks.*

*Assume missing data suitably, if any.*

1. (a) Make a brief review of the historical background of the practices of Management? Quoting the examples of the contemporary practices of Management, time to time in past, mention as how this field attained so much importance, prominence in modern times. (10)
- (b) Discussing the various theories of Evolution of Management, underline the various important elements that can be concluded from these theories. (10)

P.T.O.

2. (a) What are the different levels of Management ? Also discuss the duties and responsibilities of managers. (10)
- (b) How does the Geographical, Social, Cultural and Economic factors influence the Human behavior ? Explain with distinct examples. (10)
3. (a) What is Planning ? Mentioning the methods of Planning, also explain with examples, how does Good/Bad Planning affects the future prospects of an organization. (10)
- (b) What is the importance of Decision Making in Management Practice ? Mention the different Decision Making tools used for solution to Management problems with their respective applications. (10)
4. (a) Mentioning the characteristics of an Organization, Differentiate between a Formal and Informal organization. Also give suitable examples of each. (10)
- (b) What role does the Organizational Structure play in establishing a healthy Organization. Taking an example of a manufacturing firm, show it's a typical Organization structure. (10)

5. (a) Among different functions of Management what is the significance of Directing ? At what stage it becomes operational ? Explain the procedure of Directing with an example. (10)
- (b) How will the performance of an Organization will be affected which is lacking in Co Ordination ? Also suggest what kind of Internal and External coordination with the Organization can improve this situation, with examples. (10)
6. (a) "Leadership is a quality, that leads to overall growth and development in every sphere of life". Mark your outlook over this statement, with reason ? Also mention the important characteristics of Leadership. Quoting example of an Organization, which has undergone a great success story, because of an outstanding Leadership, find the elements of these characteristics ? (10)
- (b) What is Moslow's theory of Motivation ? How does proper Motivation plans contribute to effectiveness of Management ? (10)
7. (a) In the Production process, what is the stage, where do we apply Controlling ? Explaining it's types, also mention the methods of Controlling ? (10)

- (b) Find out the Philosophical Traits, in Management theory. Also mention the sources of different thoughts of Management, from where these have been incorporated. (10)

8. Write short notes on any **four** of the following :

(i) New Frontiers/Challenges of Management

(ii) Group Behavior

(iii) Leavitt and Whites study

(iv) Socio-metry

(v) Hawthorn Studies

(vi) Social responsibilities of management

(4×5=20)