

[This question paper contains 3 printed pages.]

Your Roll No. ....

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MEM

Paper—ME.557

MANAGEMENT CONCEPTS AND  
ORGANISATIONAL BEHAVIOUR

Time : 3 Hours

Maximum Marks : 100

*(Write your Roll No. on the top immediately  
on receipt of this question paper.)*

*Attempt any five questions.*

*All questions carry equal marks.*

*Assume missing data suitably.*

*Statistical Tables are allowed.*

1. (a) Discussing the principles of management, find out the sources from where these principles have been established? 10
- (b) What objectives are achieved through Planning, as an important function of Management? Write down the necessary steps followed in the Planning process. 10
2. (a) What are principles on which a sound and efficient organization structure can be developed? Also mention the steps in organization process. 10
- (b) Under what conditions, the Departmentation kind of Organization structure is adopted, and how these

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objectives are fulfilled? Further, what may be the basis on which the Departmentation can be done in an organization? 10

3. (a) What is the role of Co-ordination, in smooth functioning of an organization? Also discuss the guidelines followed for a proper Co-ordination within the organization? 10
- (b) What are the various methods of Communication? Propose a model, showing the procedure, of effective communication within an organization? 10
4. (a) How do the social and cultural factors effect the Human Behaviour and relationship? Also, explain how the social relationships can be measured in quantitative terms? 10
- (b) How Leadership can be differentiated with Management? Make a brief discussion, about the different Behavioural theories of leadership. 10
5. (a) What is Lewin, Lippin and White study on Leadership? What categories of leaderships were identified, in this study? 10
- (b) What is the importance of Control, in the Organizational Process? Also mention the steps followed in the process of Control? 10
6. (a) How the Interpersonal Behaviour may be of importance in a Professional Environment? Explaining Emotional Intelligence Quotient, state, how it can be associated with the Interpersonal Behaviour? 10

- (b) Giving an example, explain, how do Group Dynamics exercises, develop group cohesiveness and problem-solving skills? 10
7. (a) What contribution did the Hawthorn Studies, make to the human relation movement? Make a discussion in the light of the findings of the Hawthorn Studies. 10
- (b) What is meant by Corporate Social Responsibility or Corporate Responsibility? Has any international standard been recognized for this? If yes, quote any organization as an example, which would be practicing this International Standard. 10
8. (a) Giving examples discuss, in the Modern management practice, how the Social, Political and Legal issues can be better addressed? Consequently, how these issues can be better reflected in the policy matters of a modern Organization? 10
- (b) What are the main Environmental issues before the World today? What initiatives may be taken at the Management level, in a Power Generating Enterprise, addressing the environmental issues? 10