

[This question paper contains 2 printed pages.]

Your Roll No. ....

6385

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**MIB / III Semester**

Course 534—E-Commerce

(Admissions of 2004 and onwards)

Time : 3 Hours

Maximum Marks : 70

(Write your Roll No. on the top immediately  
on receipt of this question paper.)

Attempt any four questions.

Marks allotted are indicated against question.

1. Three technologies are integrated into E-Commerce as technology. Name these and write function of each. What is the impact of e-commerce on business environment.  
17½
2. Write short notes on any two : 17½
  - (a) Difference between EDI and Internet.
  - (b) Value added NW/PRIVATE NW
  - (c) ISP and Portal with example
  - (d) Fire wall with diagram and its operation
3. Justify the role of E-commerce in Globalisation of business transactions. 17½
4. Explain pull and push technology with diagram. How do you become its member? What advantages you have as a member of this technology ? 17½

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5. What is business strategy ? What are the factors which force the management to change strategy ? How do you relate your strategy planning to e-commerce new designs ?

$$10 + 7\frac{1}{2} = 17\frac{1}{2}$$