

This question paper contains 2 printed pages.]

Your Roll No.

1980

A

MIB/IV Sem.

Course 545

**INTERNATIONAL SUPPLY
CHAIN MANAGEMENT AND LOGISTICS**

Time : 3 Hours

Maximum Marks : 70

*(Write your Roll No. on the top immediately
on receipt of this question paper.)*

Attempt all questions.

SET-B

1. Discuss situations in which each of these supply chains might be appropriate choice for a firm : 10
 - (a) International distribution system
 - (b) International suppliers
 - (c) Offshore manufacturing
 - (d) Fully integrated global supply chain.
2. Compare the different modes of transportation on significant basis. Also compare and contrast the single mode services with those involving two or more modes of transportation. 15

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Or

Discuss how IT and business management systems have evolved over time and contributed to supply chain management practices.

3. Discuss the international conventions governing carriage of goods by sea. Also, highlight major maritime frauds and unethical practices. 15

Or

Explain the significance of purchasing in supply chain. Also, discuss the purchasing cost management techniques.

4. Elucidate how performance measurement and continuous improvement helps in achieving integrated SCM. Discuss the Analytic Hierarchy process in this regard. 15

Or

Write notes on :

- (i) Logistics control and communication
 - (ii) Linear and tramp operations.
5. Write notes on any *three* of the following : 15
- (i) Vendor managed inventory
 - (ii) Demand management
 - (iii) TOFC
 - (iv) Third party logistics.