

Sl. No of Question Paper: 2922

Unique Paper Code: 1011102

F-1

Name of the Paper: Journalism: An Introduction

Name of the Course: B. A. (Hons.) Journalism & Mass Communication (DC 1.2)

Semester: I

**Duration: 3 Hours**

**Maximum Marks: 75**

**Instructions for Candidates**

*Write Your Roll No. on top immediately on receipt of this question paper*

*All questions carry equal marks*

*Answer one question from each section*

1. What is news? How hard news is different from soft news?  
OR

Discuss various ingredients of a news story.

2. Discuss the Robert Gunning's principles of clear writing.  
OR

Write short notes on any two:

- a) Tabloid Press
- b) Yellow Journalism
- c) Joseph Pulitzer
- d) P Sainath

3. 'Online-Journalism has helped Offline-Journalism overcome the limitation of space and time.' Elucidate.

OR

What do you understand by the 5W's and 1H of news writing? Explain with an example.

4. 'In a democratic society, the exchange of information and ideas through a free press is a crucial element of mass participation'. Elaborate the statement.

OR

'Media is business, journalism is not.' Justify the statement in context with the ongoing paid news debate.

5. Based on the inverted pyramid formula, write a news report on any one of the following topics :

- a) UR Ananthamurthy's comment on PM candidature
- b) Floods in Gujarat
- c) Rise of fuel prices