

[This question paper contains 2 printed pages.]

Sl. No. : 9003 *Your Roll No.....*
Unique paper code : 11011301
Paper : Introduction to Broadcast Media
Course : **B. A. (Hons.) Journalism & Mass Comm**
SEMESTER : III

Introduction to Broadcast Media

Time : 3 Hours

Max. Marks: 75

(Write your roll no. on the top immediately on receipt of this question paper.)

Attempt all *five* questions.

All questions carry equal marks.

Q1. Define sound-scape. Explain the importance of natural sound in sound designing.

OR

Explain the types of microphones used in TV production.

Q2. The visual is always “contaminated” by the non visual. Critically analyze the statement.

OR

What are the characteristics of television as a medium? How has the advancement in technology affected these characteristics?

Q3. Describe the various elements of a radio news bulletin.

OR

Write a radio news script on any one of the following:

- a) Brexit
- b) Air pollution in Delhi

P.T.O.

- Q4. What are the basic principles of video editing? Explain with appropriate examples.

OR

Write a television news V.T. using split page format on any one of the following:

- a) US Presidential election
 - b) Uri attack
- Q5. Critically analyse the performance of Prasar Bharati as a public service broadcaster.

OR

Critically examine the role, function and responsibility of 24- hour news network in the contemporary Indian society. Elucidate with examples from recent events.