

This question paper contains 2 printed pages]

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S. No. of Question Paper : 7394

Unique Paper Code : 1011501

F-7

Name of the Paper : Global Politics and Media

Name of the Course : B.A. (Hons.) Journalism and Mass Communication

Semester : V

Duration : 3 Hours

Maximum Marks : 75

*(Write your Roll No. on the top immediately on receipt of this question paper.)*

Attempt *All* questions.

1. What were the points of conflict between the proponents of NWICO and those espousing 'free flow' of information ? To what extent did the MacBride Commission report address the concerns of the non-aligned countries ? 15

*Or*

Propaganda replaced public diplomacy as the principal form of international communications during the Cold War. Discuss. 15

2. Critically examine how the global commercial media system has shaped the form and content of news and information flows. 15

*Or*

Trace the global influences on Bollywood films. Are we seeing a process of 'Hollywood-isation' in mainstream Hindi cinema ? 15

3. What do you understand by the term 'embedded journalism' ? Critically evaluate the reportage of the embedded journalists during the Iraq War of 2003 ? 15

P.T.O.

*Or*

Discuss the role of institutional and social media in facilitating political participation in the Arab Spring. 15

4. McWorld and McJihad are the flip sides of the same process of globalization. Discuss. 15

*Or*

Wikileaks represents a war on secrecy in an age of transparency. Critically examine with relevant examples. 15

5. Write short notes on any *two* : 7.5×2=15

- (a) Pentagon Papers (1971)
- (b) Global Music
- (c) Globalization of TV formats
- (d) Voice of America
- (e) Al-Jazeera.

*Or*

What was the impact of the 9/11 attacks on journalistic practices in the United States ? 15