

[This question paper contains 2 printed pages.]

Sr. No. of Question Paper : 485

D

Your Roll No.....

Unique Paper Code : 207551

Name of the Course : B.A. Programme, Discipline Linguistics

Name of the Paper : Issues of Applied Linguistics – I

Semester : V

Time : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** questions.

1. Discuss the notion of 'mother tongue' and 'other tongue' with appropriate features.

OR

Discuss any two language teaching methods with appropriate features. (15)

2. What is 'translation' ? Discuss its basic principles with suitable features.

OR

Discuss the different types of translation with suitable examples. (15)

3. Write short notes on any **two** of the following :

(i) Syllabus design

(ii) Achievement test

(iii) Advertisement

(iv) Cinema

(15)

P.T.O.

4. Discuss with suitable examples the use of language in print media.

OR

What is a political discourse? Explain its main features with suitable examples. (15)

5. Discuss with suitable examples the importance of advertisement.

OR

What is the role of language in TV? Discuss with suitable examples. (15)