

This question paper contains 8+4 printed pages]

Your Roll No.....

5080

B.Com/II

E

Paper XI — ENGLISH

(Precis, Business Correspondence, Text, etc.)

(Admissions of 2006 and onwards)

Time : 3 Hours

Maximum Marks : 100

(Write your Roll No. on the top immediately on receipt of this question paper.)

Note :— The maximum marks printed on the question paper are applicable for the students of NCWEB. These marks will, however, be scaled down proportionately in respect of the regular students (Cat. 'A') at the time of posting of awards for compilation of result.

Attempt All questions.

P.T.O.

- I. Explain with reference to the context any *four* of the following :

4×5=20

- (a) They tell me you are wicked and I believe them,

For I have seen your painted women

Under gas lamps luring farm boys.

- (b) Take pity on me, your Excellency. I'm just a weak,

defenceless women..... All alone in the

world.....At my wit's end.....What

with taking the lodgers to court and looking after my old

man's affairs and doing the housework, and my son-in-

law out of work.

- (c) What if we put gunpowder in our house paint ? When

it starts peeling in a Few years, we just put a match to

it and blow it off.

(d) Most bankers dwell in marble halls

Which they get to dwell in because they encourage

Deposits and discourage withdrawals.

(e) Workers who repeat the same operation day after day can

take no pleasure or pride in their work. Their chief pleasure

in life is outside the factory.

2. Give brief any relevant answers to any *three* of the

following :

3×6=18

(a) What does Herman Wouk find objectionable about

advertising ?

(b) Which *three* beasts does the poet refer to in the poem

'If You Are True To Your Gift' and why ?

(c) Why are stock exchanges considered the barometers of the economy ?

(d) What, according to Victor Kiam, are the essential characteristics of a good entrepreneur ?

3. Give detailed answer to any *one* of the following in about 250-300 words :

12

(a) Discuss the circumstances that eventually turn Albert Foreman into a very successful businessman.

(b) How did Socrates persuade people to agree with him ? What, in your opinion, is the relevance of the Socratic Method ?

4. Read the passage given below and answer the questions that follow :

Arthritis literally means joint inflammation. 'Arth' refers to the joints and 'itis' refers to inflammation. Arthritis is not a single

disease. There are more than 100 different types of arthritis affecting people of all ages, including about 3,00,000 children.

Generally arthritis strikes women more often than men. The warning signs for arthritis include pain, swelling, stiffness and difficulty in moving one or more joints.

The most common form of Arthritis is osteoarthritis, sometimes referred to as wear-and-tear arthritis or degenerative joint disease. Osteoarthritis affects more than 20 million people in the United States. The primary form of osteoarthritis is usually related to aging, but it can also result from injury (athletes) or obesity.

Rheumatoid arthritis is the second most common form of arthritis. It is an autoimmune and affects 2.1 million adults in the United States. In rheumatoid arthritis, a person's own immune system

attacks cells within its joint capsule. Chronic inflammation associated with rheumatoid arthritis destroys cartilage, bone, and ligaments leading to possible deformity and disability. There can also be systematic effects associated with severe cases of rheumatoid arthritis.

Unfortunately there is no cure for arthritis. There are various treatment options which help with managing pain and reducing deformity and disability. Early diagnosis and an aggressive treatment plan are recognized as two very important factors in getting arthritis under control. Depending on your individual symptoms and examination, your doctor may decide to treat you aggressively and not conservatively. Treating conservatively involves prescribing only aspirin, Tylenol, or one of the older

traditional NSAID (non-steroidal anti-inflammatory drugs). If they wish to treat more aggressively they may add methotrexate and Arava are among a class of drugs known as DMARDS (disease-modifying antirheumatic drugs).

Exercise programs, physical therapy, surgery, and other complementary treatments may also become part of your treatment regimen.

- (i) How many types of arthritis are affecting people ? 2
- (ii) What is the most common form of arthritis ? 2
- (iii) What is rheumatoid arthritis ? 2
- (iv) What are the different treatment options to manage pain ? 2
- (v) Make sentences from any *two* of the words given below : 2

system, symptom, treatment, traditional.

5. Make a précis of the following passage and give a suitable

title :

8+2=10

It is a well-known fact that when there were no television or computers, reading was a primary leisure activity. People would spend hours reading books and travel to lands far away in their minds. The only tragedy is that, with time, people have lost their skill and passion to read. There are many other exciting and thrilling options available, aside from books. And that is a shame because reading offers a productive approach to improving vocabulary and word power. It is advisable to indulge in at least half an hour of reading a day to keep abreast of the various styles of writing and new vocabulary.



It is observed that children and teenagers who love reading have comparatively higher IQs. They are more creative and do better in school and college. It is recommended that parents to inculcate the importance of reading to their children in the early years. Reading is said to significantly help in developing vocabulary, and reading aloud helps to build a strong emotional bond between parents and children. The children who start reading from an early age are observed to have good language skills, and they grasp the variances in phonics much better.

Reading helps in mental development and is known to stimulate the muscles of the eyes. Reading is an activity that involves greater levels of concentration and adds to the conversational skills of the reader. It is an indulgence that enhances the knowl-

edge acquired, consistently. The habit of reading also helps readers to decipher new words and phrases that they come across in everyday conversations. The habit can become a healthy addiction and adds to the information available on various topics. It helps us to stay in touch with contemporary writers as well as those from the days of yore and makes us sensitive to global issues.

6. Write a letter to the Electric Supply Company requesting them to improve the erratic power supply in your locality. 10

Or

Write a letter to the editor of a daily newspaper expressing your concern over the increasing cases of sexual harassment in the society. 10

7. Correct the following sentences :

10

- (i) Shubha and I are going for a walk.
- (ii) He shall get all what the we want.
- (iii) Her handwriting was better from his.
- (iv) The interest rates still are very high.
- (v) She talks similar to her mother.
- (vi) Everyone want to excel with life.
- (vii) Which airlines are you flying in.
- (viii) I feell badly about the delay.
- (ix) You will have to wait until he come.
- (x) Do you know to swim.

8. Write a letter to an insurance company asking them to provide insurance for machines bought by your company against theft and fire.

10

P.T.O.

Respond to the following advertisement : 10

Wanted : Senior Accountant with a minimum experience of 10-15 years, for a renowned accounting firm in lucknow. Basic computer knowledge must. Salary negotiable. Apply with CV to Box No. 3087, The Times of India, New Delhi.