

[This question paper contains 2 printed pages.]

3878

Your Roll No. ....

**B.Sc. Prog./II**

**IS**

**EL-210(ii) – ENTREPRENEURSHIP**

**(New Course – Admissions of 2005 & onwards)**

*Time : 2 Hours*

*Maximum Marks : 38*

*(Write your Roll No. on the top immediately  
on receipt of this question paper.)*

*Attempt any four questions.*

*Each question carries equal marks.*

1. (a) Distinguish between 'Trade' & 'Commerce'.
- (b) Why Service economy is growing faster than the Manufacturing-based economy.

**OR**

Explain the contribution Entrepreneurship towards economic development of our country.

2. Why it is said that Resource – based theory on Entrepreneurship is a reliable ? Cite examples to prove your point of contention.

**OR**

P.T.O.

Write Notes on :

- (a) Entrepreneurial Motivation
  - (b) Dynamics of relationship between science & technologies
3. Write a Note on :
- (a) OSI (Opportunity Sensing & Identification)
  - (b) Multi-Level Marketing

**OR**

Explain the role of promotional Institutions in the development of entrepreneurship in India.

4. What do you mean by a 'business plan' ? Explain its various components.

**OR**

What do you mean by 'project feasibility' ? Discuss various tools of feasibility analysis.

5. Write briefly the Managerial dimension of Human Resources of a small enterprise.

**OR**

Briefly explain :

- (a) Capital Structure of a Business
- (b) Partnership form of Business